

MAKING YOUR LIFE AS A CONTRACTOR LESS STRESSFUL AND MORE SUCCESSFUL

PLANNING POWER! REMOTE

AL LEVI WILL VISIT YOUR BUSINESS, STUDY AND ANALYZE IT FROM A VARIETY OF ASPECTS, AND PROVIDE A COMPREHENSIVE EVALUATION AND RECOMMENDATIONS. THEN, THROUGH REGULARLY-SCHEDULED FOLLOW-UPS, HE KEEPS YOU MOVING AHEAD.

Life before Planning Power! was like knowing you need to go to the gym and lose weight or work out, these are the things you KNOW your supposed to do, but don't. The answers are all the same, "not enough hours in the day" or "I am too busy working to focus on that." We are all guilty for more reasons than can be listed.



Going through a needs assessment with Al puts all of your problems out into the open. It's sort of like going to confession and you feel better after a very tough day of identifying portions of your business that need some serious work. After the analysis is complete every item of concern was identified and prioritized. From that list we assigned managers to be responsible. It's the first time for the company that this is happening. All of a sudden the focus is on the goals and the atmosphere inside the company has changed for the better.

Planning Power! Remote

The remote follow up is the key to keeping on the path and being held responsible for your own actions and inactions. Al will hold your feet to the fire. Remote follow-up puts meetings into a steady rhythm that helps owners get things done.

The fact that he's available to me 24 hours a day is huge. I'm a self-starter, but I like having his direction. Since meeting Al, I've gotten a lot smarter. Al pays for himself over and over again.

Tim Flynn, Winters Company, Belmont, MA



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AL LEVI, LECTURER, COLUMNIST AND BUSINESS MENTOR RAN HIS OWN SUCCESSFUL PLUMBING AND HEATING CONTRACTING FIRM.

YOU MAY NOT WANT TO RETIRE AT 50, LIKE AL, BUT WOULDN'T IT BE SWEET IF YOU KNEW YOU COULD. AL HAS WALKED THE WALK, NOW HE TALKS THE TALK.

CONTACT AL AT LIGHT SPEED:
info@appleseedbusiness.com or by going to
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Why do we still pay Al Levi for ongoing consulting three years after we first started working together?

Because I know how easy it would be to fall back into our old bad habits. You know what I mean? We used to think we were too busy to meet, but Al taught us that the busier we are, the more important it is to meet and stay in synch.



In our rush to deal with the daily "fires" at work it seems impossible, or at least improbable, that we'd ever find the time for the Senior Management team to meet regularly to discuss the bigger picture, let alone crank out the projects that have made all the difference at Lowry. But my team and I know that Al will be calling and miraculously we work on the most important projects so we're ready to meet and report on our progress. It's not that I couldn't make my people come to a meeting and work on projects. Rather, it's my knowing how easy it is to postpone them and get distracted by the day-to-day struggles. We find it very helpful to hear from an outside person with industry knowledge and someone who I know has sat in my chair at his own business and understands the challenges.

I like the feeling of knowing that after three years of working together, Lowry is still finding new ways for Al to help us improve the business."

Steve Lowry, Owner, Lowry Electric, Inc., Hatfield, PA



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